

### RECIPIENTS OF THE URBAN TREASURES 2024 ACCOLADE:

### Salem Al Shueibi Jewellery

Salem Al Shueibi Jewellery was established in the emirate of Abu Dhabi in 1985, and has been known for four decades for its distinguished services and high professionalism in the field of jewelry manufacturing and trading. The organization has succeeded in establishing a brand that combines Emirati traditions with luxurious international designs which made it possible for its creations to be part of Emirati households and social occasions.

#### Al Mandoos

Al Mandoos, a brand steeped in Emirati tradition, was launched in 1986, and it has since been upholding the heritage of Emirati footwear fashion. The brand is a genuine representation of Emirati craftsmanship, specializing in the creation of leather goods, all proudly made within the United Arab Emirates.

### Nasruddin Perfumes Shop (Madinat Zayed Shopping Center)

Nasruddin Perfumes, a renowned fragrance brand, was established in 1989 as a single store in Abu Dhabi's Old Souq. Over the years, it has grown significantly, establishing several outlets throughout the city. With the advent of their online platform, they have brought their authentic fragrances even closer to customers' doorsteps. Known for selling genuine perfumes at the most competitive prices in the UAE, they boast an impressive inventory, featuring approximately 2000 distinct branded perfumes.

### **Abu Dhabi Pottery Establishment**

Abu Dhabi Pottery, founded in 1994, is a creative hub dedicated to the art of pottery. Over the years, Abu Dhabi Pottery has become a melting pot of international and local students, both adults and children, who are interested in learning the craft of pottery. The establishment offers a unique opportunity for individuals to learn, experiment, and enjoy the process of working with clay, providing an enriching and interactive experience in the world of pottery.

### Al Ain Pharmacy

Al Ain Pharmacy, a leading pharmacy retail chain, was established in 1977 and has been a crucial part of the UAE's healthcare sector for more than 40 years. With a network of over 50 healthcare and retail establishments across the United Arab Emirates, it serves the needs of over 5000 customers each day. Al Ain Pharmacy has shown consistent growth and notable success in both the pharmaceutical and commercial sectors over the years.



## **Persian Carpets & Antiques Exhibition**

Persian Carpets & Antiques Exhibition, established in 1989, is an establishment specializing in the sale and repair of handmade carpets based in Abu Dhabi. With a deep-rooted heritage of nearly half a century, it has become a trusted destination for carpet lovers. The business showcases a wide array of authentic Persian carpets, each reflecting the intricate craftsmanship and rich cultural heritage of its origin.

## Rubou Zahla Trading Establishment

Established in 1990, Rubou Zahla has built a reputation in Abu Dhabi for offering a broad spectrum of superior, reasonably priced products and services tailored to meet the varying demands and preferences of its clientele. The entity is notably recognised for its assortment of fresh fruits and vegetables, which consistently attracts loyal and new customers.

## Al Ajayeb Bazar

Al Ajayeb Bazar, established in 1991, is a well-known retailer based in Al Ain. With a rich history spanning over three decades, it offers a very wide range of sports products, catering to diverse tastes, styles, and interests. Known for its quality merchandise and excellent customer service, Al Ajayeb Bazar has established a loyal customer base and continues to thrive in Al Ain's competitive retail market.

#### Al Jazeera Studio & Stores

Al Jazeera Studio & Stores, established in 1988, is a prominent luxury wedding and event photography and videography company based in Al Ain. It has become a leading name in the industry over the past three decades. Its team of professional photographers and videographers, along with experienced event planners, ensures the delivery of high-quality service, making each event a unique and memorable experience.

### **Ayoob Exhibition**

Established in 1970, Ayoob Exhibition has made a significant impact on the Abu Dhabi community. It offers a diverse selection of products, ranging from baby essentials and accessories to perfumes, oud items, ladies' dresses. Ayoob Exhibition's commitment to quality and customer satisfaction has solidified its position as a cherished destination for generations of shoppers.



### Alfarah Restaurant

Alfarah Restaurant was started in 1998 with the aim of sharing the rich flavors of traditional Middle Eastern cuisine with the community. Over the years, Alfarah Restaurant has seen significant growth, expanding to multiple locations and establishing a central kitchen. The vision of its founders and their dedication to preserving their culinary heritage have transformed Alfarah Restaurant into a beloved dining destination, bringing the authentic taste of Middle Eastern cuisine to countless patrons.

# **WOSTB Legal Translation**

WOSTB Legal Translation Est., established in 1986, is a leading provider of commercial translation services in the region. Over the years, WOSTB Legal Translation Est. has demonstrated a firm commitment to serving their clients and consistently delivering high-quality translation services that cater to the dynamic needs of the commercial sector.

#### Paris Textiles LLC

Paris Textiles, founded in 1985, is a reputable business specializing in the sale of fabrics and textiles. With a history spanning over three decades, the establishment has secured a solid foothold in the industry, and offers a diverse range of high-quality fabrics and textiles, catering to the varying needs of its customers.

#### Alareesh Restaurant

Alareesh Restaurant, founded in 1990 in Al Ain, is a renowned dining establishment celebrated for its authentic Lebanese cuisine. The restaurant offers a diverse menu that showcases the depth and variety of Lebanese food, featuring dishes made from the finest ingredients and prepared with meticulous attention to detail. Known for its warm hospitality and inviting atmosphere, Alareesh Restaurant has become a favored destination for those seeking a genuine Lebanese culinary experience.

### Al Qadi Pharmacy & Est

Al Qadi Pharmacy & Est., a part of Al Qadi Group of Companies, holds a distinguished place in the emirate's history as it was the first pharmacy set up in the UAE back in 1965. The centre aims to offer comprehensive care in an environment that is not only safe and convenient, but also exudes warmth and friendliness. This enduring promise has been central to the pharmacy's success over the past 50+ years.